

C A S E S T U D Y

Lamb Weston®

SEEING POSSIBILITIES IN POTATOES

Enhanced agility and awareness across operational planning at Lamb Weston

Supply chain transformation with Oliver Wight IBP Powered by Board

Lamb Weston, a global frozen food processing company, consolidated its position in the Australian market following recent acquisitions. Following those changes, the organization faced operational challenges that threatened to hinder its growth ambitions. To overcome these issues and enhance operational planning, Lamb Weston partnered with Oliver Wight and Board to access Oliver Wight's Integrated Business Planning (IBP) process and transformation expertise. The Board Intelligent Planning Platform was implemented to help the company generate a reliable demand plan, define supply plans, provide greater agility in decision-making, and address significant global supply chain issues.

- Industry: Food & Beverage
- Department: Supply chain
- Global customers: 100+ locations
- Key brands: 4
- Established: 1950

"We've gone through a phase of deployment where we've been able to launch rapidly, and within 2 months we had our first demand plan. We could forecast our sales with a level of confidence that we will deliver against the plan."

Allan Findlay, Head of Supply Chain at Lamb Weston





About Oliver Wight

When you talk to Oliver Wight about improving your business, we'll assume you want results, not just better processes – things like increased revenues and margins and greater market share. If you have the ambition, it is possible to make improvements that truly transform the performance of your organization and create more fulfilling roles for the people within it. We believe this can only be delivered by your own people. So, unlike other consultancy firms, we transfer our knowledge to you; knowledge that comes from over 50 years of working with some of the world's best-known companies.

Oliver Wight has a long-standing reputation for innovation and we continually challenge the industry status quo, so you always get the latest in new thinking. Your Oliver Wight partners will use their real-world experience to ensure your people, business processes and technology are fully aligned and integrated right across your organization.

They will coach, guide and inspire your people to drive change throughout your organization, allowing you to create a culture of continuous improvement and innovation that simply becomes for you “the way we do things around here”. It's a proven, sustainable approach that will deliver results straight to the bottom line.

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We use the term 'partner' to refer to both individual members and the authorised representative of corporate members of the LLP. A list of the members of the LLP (and their authorised representative) is available at our registered office.

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About Board

Board's Intelligent Planning Platform delivers solutions that help over 2,000 organizations worldwide plan smarter – enabling actionable insights and better outcomes. Board helps leading enterprises discover crucial insights which drive business decisions and unify strategy, finance and operations through more integrated and intelligent planning to achieve full control of performance. Partnering with Board, global enterprises such as H&M, BASF, Burberry, Toyota, Coca-Cola, KPMG, and HSBC have digitally transformed their planning processes.

Founded in 1994, and now with 25 offices worldwide, Board International is recognized by leading analysts including BARC, Gartner, and IDC.

www.board.com

Imagine the **possibilities**,
realize the **potential**.[®]